

## A series of half-day masterclasses

Bournemouth, London, Birmingham, Manchester, Newcastle and Bristol  
(select your preferred location)

Managing Partner magazine presents:

# The Crisis of Change: Successful Change Management for the Legal Profession

*Learn how to manage and survive the challenges of economic  
downturn and Legal Services Act de-regulation*

## Why this event?

The current economic downturn has already imposed the reality of change on the legal profession. Even more fundamental change is imminent through Legal Services Act de-regulation beginning in January 2009.

Firms and lawyers who ignore these changes will be unable to compete with new and aggressive corporate providers of legal services.

This series of intensive half-day masterclasses will provide timely guidance on strategic decision-making, strategy implementation and practical change management for the legal profession.

### Masterclass Leaders

These masterclasses will be led by a team of experts in change management for law firms. Their backgrounds are as Managing Partners, Directors of Human Resources and Practice Management professionals in leading London and regional firms and Chambers.

The presenters are provided by Peer Professional Development Limited, a consultancy which specialises in change management in professional service firms.

## Who Should Attend?

Senior Managers  
Managing Partners  
Business Support professionals

Heads of Chambers  
Practice Managers

### A series of half-day masterclasses to help you:

- Appreciate the likely impact of de-regulation on the legal services market
- Make the best strategic decisions for your practice
- Successfully implement those decisions with lasting effect

**These intensive half-day courses are designed to help firms identify and implement strategies to meet new market conditions and to anticipate the opportunities and threats of Legal Services Act de-regulation.**

### Dates and venues (select one)

4 December 2008, Bournemouth  
15 January 2009, London  
22 January 2009, Birmingham  
29 January 2009, Manchester  
5 February 2009, Newcastle  
12 February 2009, Bristol

Researched by:

**Managing**PARTNER

**5 Easy  
ways to  
register**

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Or see back page for mailing details

